

Contributing to Raising Awareness of Health Issues (HSC 3001)

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## **1. Understand the factors affecting awareness raising activities about health issues**

### **1.1 Analyse reasons why it may be necessary to raise awareness of health issues**

Health is equally valued as wealth and thus, it is very important to develop awareness among the common people in maintaining a healthy lifestyle (Livingston et al. 2013). On the other hand, maintenance of individual's health contributes toward the healthy well being of the whole community. Moreover, health awareness not only covers the well being of individual people within a community but also the healthy environment within the community. Most of the people lacking knowledge about the healthy environment fell sick easily. Henceforth, it is necessary to grow awareness about health issues and the reasons behind the health issues. There are different factors in our lifestyle that controls and contributes in the health issues. For an example eating nutritional foods can help the people to stay stress free and healthy. However, most of the common people do not have clear idea about the nutritional benefits of the common fruit and vegetables. People within the community are also unaware about different types of health issues faced by a person during their lifetime, which is increasing misbehave towards the ill people. Henceforth, Growing awareness about the health issues and these factors can improve the lifestyle of the common people.

### **1.2 Compare the roles of agencies and others who may be involved in raising awareness of health issues**

Awareness of health issues can be raised by different types of agencies as well as individuals. According to Maibach et al. (2010), different agencies such as nurses, doctors, caregivers and district nurses can help the community members in terms of raising awareness about health issues. The community itself can help the vulnerable people in terms of raising awareness. Every individual can extend their helping hand to help the vulnerable people. Safeguarding of the

patients is significant within a community. The NGOs can directly involve in terms of raising awareness of health issues. The NGOs can conduct different awareness raising programs such as meetings and drama. Apart from that the organization of nurses can arrange a training session within community to help the common people to understand about the health issues. In addition, there are several private organizations of the doctors who can organize sessions in the community to help the common people to learn about different health issues. The association of caregivers can also take active participation through different programs within the community. Henceforth, it can be said that the active steps can be taken by any types of organizations (including profit and non-profit organizations) to raise awareness regarding health issues.

### **1.3 Describe factors to consider when planning awareness raising activities**

According to Richards et al. (2010), planning of awareness program may include different factors and all of these factors need to be considered while developing a better awareness raising activity. First of all it is important to identify to the target group or community where the awareness raising activity is going to be placed. The evaluation of the mentality or behavioural status of the community member is important to plan an awareness raising activity. Apart from that another important factor is the selection of organization, which will participate to develop awareness raising program. The strength and weakness of the selected organization needs to be considered while planning for the event. In addition, evaluation of the community to identify the vulnerable people is necessary. The identification of the vulnerable group is helpful to identify the target group for the program and help the neighbours to understand about their health issues. Along with the other factors it is important to gather necessary information about the health history of the community. The environment of a community has huge impact on the health of the people live

within it. Henceforth, during the program it is also important to analyze the environment of the community and include programs to improve the condition of the company environment.

## **2. Be able to recognise the need for raising awareness of health issues**

### **2.1 Access information and support about health issues and approaches to raising awareness**

Approach towards the health issues is a multistep process. In order to raise awareness in terms of health issues, it is important to gather information about the community and the health issues. Different information can be gathered from different sources. Access of information and support is important to develop a health issue awareness raising program. Information can be gathered from different sources such as management authority of the community health care centre, colleagues and patients who have similar health issues. However, information about the personal life should not be accessed during the process. Patients who have similar health issues can offer information about the pain and issues experienced by them as symptoms and during the treatment process. Apart from that the doctors can help to understand the symptoms of a particular health issue and offer knowledge about the primary treatment procedure (Downing and Kowal 2011). Information can be gathered from the previous cases studies (closed files of health care centre). Access to this information is not always easy as permissions needs to be taken from the respective authorities. Apart from that internet and libraries can be used to explore the information about a particular community and/or a particular health disease.

### **2.2 Identify with others any health issues affecting individuals about which awareness needs to be raised**

While conducting health awareness program if I identify any health issues apart from the learning disability, the first step I am going to take is to report to the community health care about

the identified health issue. Documentation of each and every health care issue is important as it helps to develop better and supportive plans. While conducting the awareness program it is necessary to evaluate all of the health issues that can be found within the community. The aim of the current health issues awareness program is to help the patient with learning disabilities. In order to help these patients, I support them to visit their families and friends.

### **2.3 Review with others the demand for an interest in raising awareness of a particular health issue**

I would like to project on the point that learning disorder is a very common issue and hence a person should not hide at any cost. Parents or the guardian needs to play an effective role in analysing the issue and there consult medical practitioner in order to monitor the growth to an effective level. Awareness among the parents and the community members should be done at the very effective level in order to scrutinise the issue accordingly. One can note that the NGOs should play a significant role in spreading the awareness of the health issue in the entire locality in a systematic manner (Olsen et al., 2016). Moreover, the government agencies do have an effective role in this prospect. Proper advertisements regarding learning disability would be an effective move. Advertising on the fact, that learning disability can be cured only when it is handled carefully would definitely encourage awareness among the population. Moreover, it can be noted that the medical practitioners needs to take effective measures in monitoring the confidentiality factor of the patients. This would help in developing trustworthiness among the patients and thus they would be approachable for medical support. Thus, both advertisement from government agencies along with the advent from the medical practitioners, supported by the key role of non profit NGO organizations would play a significant role in monitoring the disorder and lay effective awareness in the community (Schiavo, 2013).

### **3. Be able to assist in planning activities to raise awareness of health issues**

#### **3.1 Contribute to agreeing roles and responsibilities within a team planning awareness raising activities**

I do consider the fact that a team should primarily developed based on talent and knowledge factors. Thus, developing an effective plan in order to address the patients suffering from learning disability would be initiated based on a proper knowledge factors (Vega, 2013). Primarily, division of labour would be the most effective note for agreeing the roles and responsibilities for the team. It can be stated that one of the team should be encouraged for gaining relevant information about the number of patients affected in the region. This can be noted with the help of advanced technologies and utilization of database from the community house (Mockford et al., 2012). On the other hand, the role of the second group would mainly go for a field activity and thereby reach the target population sincerely. Active and authentic information about the fact should be delivered henceforth and thus a steady balance in the system would be generated.

#### **3.2 Work with the team to plan a set of activities to raise awareness about a health issue**

As stated previously, there would a division of labour among the team members, which would help in segregating the work function on a sincere note. It can be analysed that I would like to focus on both the groups in a methodical manner (Needham, 2012). The investigation team would be subjected to valid and authentic information about the population details at the community database system. However, it can be noted that if there is lack of information available in the community database site, then a third team would be established which would focus on the investigation of mass population. On the other hand, the other team would be highly specialised and it would only encounter the target group to a significant level. This would help in addressing



the issue in a systematic manner and thus the affected population would be relieved to an effective level (Are et al., 2013).

#### **4. Be able to contribute to implementing activities for raising awareness of health issues**

##### **4.1 Carry out agreed role to implement activities**

After segregation of the roles, I would target in implementing the functions effectively in the system. This would be mainly achieved by training the personnel in a systematic and logical manner. I would like to focus on the techniques and approaches for the same. Quantitative analysis would be an effective move for this. In the quantitative survey, I would focus on gaining information from mass population in a systematic manner. This would mainly evolve with the help of an effectual questionnaire regarding learning disability. Both the patient and their family members can participate in that. The solution would be recorded in SPSS software. The solution will be analysed graphically as per the respondent's response and thereby analysed accordingly (Moynihan, Doust and Henry, 2012). On the other hand, the other group based on the permission factor would interpret the data attaining session. Thus, the team need to take efficient permission from the system in order to execute the function accordingly.

##### **4.2 Demonstrate communication that promotes effective team work while the plan is implemented**

Communication system would play a significant role in this venture. It can be analysed that as per the opinion of Downing and Kowal (2011), "Communication is a key aspect of teamwork, and a team that works together well is crucial to high performance and achieving objectives. But little has been known about the role of communication styles in effective teams; in the past most research has focused on goals, individual roles, and group norms". Thus, based on this prospect it

can be stated that an effective communication system would definitely help in developing the infrastructure and thereby improve the system in a systematic and effectual manner (Fassa et al., 2013). Moreover, it can also be noted that the communication system should not be only prevailing between the target population and the team members, but among the team is also necessary and is effectively important for the growth. Thus, an effective infrastructure would be developed based on the platform of communication system and hence it would help in enduring a significant outcome for the sake of learning disabled patients in the society.

#### **4.3 Encourage individuals and others to give feedback about awareness raising activities**

I would like to implement a portal for this. The portal would help in addressing every member of the community in a logical manner. Thus, based on this portal it can be analysed that public would be aware about the reforms and policies of the team works. Moreover, the portal helps in providing feedback opportunities to the population. People will focus in providing their suggestion in a systematic manner (Dennison et al., 2013). The positive feedbacks would act as an encouraging move and thus would inspire other members to actively participate in the movement. On the other hand, the negative feedbacks would also play a significant role in this prospect. The negative feedbacks would help the organization to point on the issues and faults persisting in the system. Thus, the team would be benefited from this venture to an effective level as there would be a complete communication with the target population and the team members. This would also help in gaining effective response from the target population and thereby build a steady relationship with the same. Thus, an effective and significant feedback system can be developed in a systematic and logical manner.

## **5. Be able to review the effectiveness of activities to raise awareness of health issues**

### **5.1 Work with others to agree processes and criteria for reviewing the programme of activities**

Complete coordination with the team members would play a significant role in this prospect. It can be stated that the team members should be compatible to one another and thus agree on the processes effectively. The basic factor for reviewing the program of activities mainly includes the evaluation test assessment (World Health Organization, 2012). I would like to head the entire prospect and thereby claim the fact that the review assessment test would play an effective role in analysing the importance of functionality within the system. The total progression would be evaluated based on the performance achieved by knocking the target population or extracting information from the database.

### **5.2 Collate and present information about the activities**

Information would be mainly collected on a primary basis. As stated previously, the researcher would be entitled to quantitative survey associated to mass population. Under this prospect, the researcher would target for the development of respondent sheet. This sheet would help in interpreting the data in a systematic and logical manner and thereby incorporate SPSS software. The software would help in instigating the data factors and thereby analyse it effectively.

### **5.3 Work with others to receive the effectiveness of the programme**

As stated previously, all the members need to analyse the importance of team participation in order to address the target population in an effective manner. A collective team management would help the team to instigate for a better performance outcome. The effectiveness of the program can be realised to be achieved based on various accreditation. As opined by Livingston

et al (2014) it can be quoted that “In some companies, team members based in different time zones can progress a project 24 hours per day, six days per week. I know a growing Australian consulting firm that uses overseas-based PowerPoint developers and editors for major reports and presentations. Consultants complete the drafts by late afternoon, and return to work the next morning to have the completed product waiting for them. This effectively saves one working day. Virtual teams are increasingly common. Members of a team may never meet face to face. They collaborate from different parts of the world through telephone calls, email, file sharing technology and other online meeting methods” (World Health Organization, 2014). Thus there is an huge importance for the increase in the number of teams performing the work in an effective manner. This is embraced under the concepts because they work in a significant manner.

#### **5.4 Make recommendations for changes to awareness raising activities**

The most significant recommendation, which can be developed, would be the implementation of modernised amenities in order to locate the target population in a more effective manner. This would also help in gaining an effective market response in terms of awareness and thereby have a significant awareness. Developing the team composition would also be an effective move. As per the opinion of Livingston et al (2013) it can be quoted that, “A team is a group of people made up of individuals who each contribute their individual knowledge and skills. Synergy, where the collective whole is greater than the sum of the individual parts, often occurs where teamwork is working well. Teams benefit because individuals often do not have all the knowledge and skills necessary. Working together is essential. Harmony and a positive attitude are critical. If the team is not working together, then the expected gains will not materialise. Furthermore, an understanding of the common goal/task is also critical. People have to be clear as to why the team

exists and what the purpose is.” Hence, based on the quotation, an effective system can be developed.

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